

**Jersey Shore Restaurant Week is November 3-12, 2023**

**SIGN-UP DEADLINE is September 1, 2023**

**COME JOIN THE BEST RESTAURANT PROMOTION AT THE JERSEY SHORE**

The pandemic is over, attract new business, reward your existing customers by participating in the best restaurant promotion at the Jersey Shore

**PLEASE NOTE**
1. Menu prices have been raised to $30.23 and $40.23

2. You may restrict your menu on Friday and Saturday nights, serving the RW menu only until
 6pm.
3. You must offer the RW menu every night but can restrict the time only on Fridays and
 Saturdays.

4. **We will enforce late fees for the November event. Too many people are signing up
 after the deadline, which makes it difficult to order marketing materials.**5. We urge you to get your menus in on time. You are missing opportunities to get reservations
 when there is nothing for the consumer to look at.

**IMPORTANT DATES**1. Sign-up deadline is **September 1st**
2. Menus are due **September 29th**

**MENUS**

1. Please **send your menu** to **jennifer@jerseyshorerestaurantweek.com** to avoid delays in having it posted
2. You **must** tell us when you submit your menu if you are restricting it to serve until 6pm only on Friday and/or Saturday nights
3. Please do not submit your menu without the minimum required three (3) choices in each course category – appetizer, entrée and dessert – it will not be posted until it meets our minimum requirement
4. Participants are free to offer supplemental items on their JSRW menu, but only after the minimum choice requirement has been met – for example, a 4th entrée could be offered with a supplemental cost, but only if there are three entrée choices offered under the established price guidelines

**RESTAURANT REQUIREMENTS**

Participants are required to offer the RW menu every day of Restaurant Week:

**LUNCH**

Lunch option must offer (3) entrée choices and at least (1) of the following: appetizer, salad, dessert, glass of beer or wine – for **$20.23** or less

**DINNER**

Dinner option must offer a three (3) course meal with a minimum of (3) appetizer, (3) entrée and (3) dessert choices every night during the 10-day Restaurant Week period for either **$30.23** or **$40.23**

***Failure to offer the proper choices on your menu will result in menu rejection!***

**Jersey Shore Restaurant WeekTM Participation Invoice**

Sign-up deadline for April 2023 Jersey Shore Restaurant WeekTM is **September 1, 2023.** Restaurants are noted considered to be “signed-up” until the participation fee has been received by JSRW. Sign-ups after September 1st will incur a $75 late fee; after October 1st, a $100 late fee.

The participation fee includes **posters, hostess stand easel, bill stuffers, inclusion in print ads, placement on the JSRW website, menu posting on the website** and Special Event promotion. Companies with more than one restaurant with different names are required to pay a participation fee for each restaurant. The first restaurant will be at the regular price – additional restaurants from the same company will be charged $275 for full-service restaurants and $175 for BYOB’s.

**COST TO PARTICIPATE** (check one)

\_\_\_\_ $175 – Breakfast and/or Lunch ONLY – BYOB

\_\_\_\_ $250 – Breakfast and/or Lunch ONLY – Full Service

\_\_\_\_ $250 – Lunch and/or Dinner – BYOB

\_\_\_\_ $350 – Lunch and/or Dinner – Full Service

**CONTACT INFORMATION:**

Restaurant Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Restaurant Address: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Restaurant Phone Number: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Restaurant Website: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Contact Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Contact Cell Phone: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Contact Email Address: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**SIGN-UP**

Online at [www.jerseyshorerestaurantweek.com](http://www.jerseyshorerestaurantweek.com) or send to: JSRW, Box 352, Brielle, NJ 08730

Questions? Call Jim Flynn at 732.859.5643