

**Jersey Shore Restaurant Week is March 28-April 6, 2025**

**Sign-Up DEADLINE is February 1, 2025**

**Please Note:**

1. JSRW is earlier this year so that we don’t conflict with Easter or Passover, thereby maximizing your return.
2. Menu prices are **$32.24** and **$42.24**
3. You may restrict your menu on Friday and/or Saturday nights, serving the RW menu only until 6pm.
4. You must offer the RW menu **every night** of the 10-day RW event, but you can restrict the time only on Fridays and Saturdays.

**EARLY BIRD SIGN-UP**Sign-up and pay by **January 17th** and we will feature you on our Home Page and in our advertising.

**Important Dates:**

* Sign-up deadline is **February 1st**
* Menus are due **March 1st**

**Menus:**

* Please **send your menu directly** to **jennifer@jerseyshorerestaurantweek.com** to avoid a delay in having it posted
* You **must tell us** when you submit your menu if you are restricting it to serve until 6pm only on Friday and/or Saturday nights
* Please do not submit your menu without the minimum required three (3) choices in each course category – appetizer, entrée and dessert – it will not be posted until it meets our minimum requirement
* Participants are free to offer supplemental items on their JSRW menu, but only after the minimum choice requirement has been met – for example, a 4th entrée choice could be offered with a supplemental cost, but only if there are three entrée choices offered under the established price guidelines

**Restaurant Requirements:**

Participants are required to offer the RW menu every day of Restaurant Week:

**LUNCH**

If you choose to offer a special lunch, it must include (3) entrée choices and at least (1) of the following: appetizer, salad, dessert, glass of beer or wine – for **$22.24** or less

**DINNER**

Dinner option must offer a three (3) course meal with a minimum of (3) appetizer, (3) entrée and (3) dessert choices every night during the 10-day Restaurant Week period for either **$32.24** or **$42.24**

**Jersey Shore Restaurant WeekTM Participation Invoice**

Sign-up deadline for March 2025 Jersey Shore Restaurant WeekTM is **February 1, 2025.** Restaurants are not considered to be “signed-up” until the participation fee has been received by JSRW. Sign-ups after February 1st will incur a $75 late fee; after March 1st, a $100 late fee.

The participation fee includes **posters, bill stuffers, inclusion in print ads, placement on the JSRW website, menu posting on the JSRW website** and Special Event promotion. Companies with more than one restaurant with different names are required to pay a participation fee for each restaurant. The first restaurant will be at the regular price – additional restaurants from the same company will be charged $275 for full-service restaurants and $175 for BYOB’s.

**Cost to Participate** (check one)

­\_\_\_\_\_ $175 – Breakfast and/or Lunch ONLY – BYOB

\_\_\_\_\_ $250 – Breakfast and/or Lunch ONLY – Full Service

\_\_\_\_\_ $250 – Lunch and/or Dinner – BYOB

\_\_\_\_\_ $350 – Lunch and/or Dinner – Full Service

**Contact Information:**

Restaurant Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Restaurant Address: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Restaurant Phone: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Restaurant Website: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Contact Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Contact Cell Phone: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Contact Email: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Sign-Up:**

Online at **www.jerseyshorerestaurantweek.com** OR send to: JSRW, Box 352, Brielle, NJ 08730

Questions? Call **Jim Flynn** at **732.859.56**